

Mission

Create, preserve, and enhance the cultural, fiscal, human, and physical environment that supports the university in making Iowa and the world a better place.

We accomplish our mission by continuously:

- Focusing on our customers
- Valuing our people
- Improving our processes
- Connecting with our communities

Vision

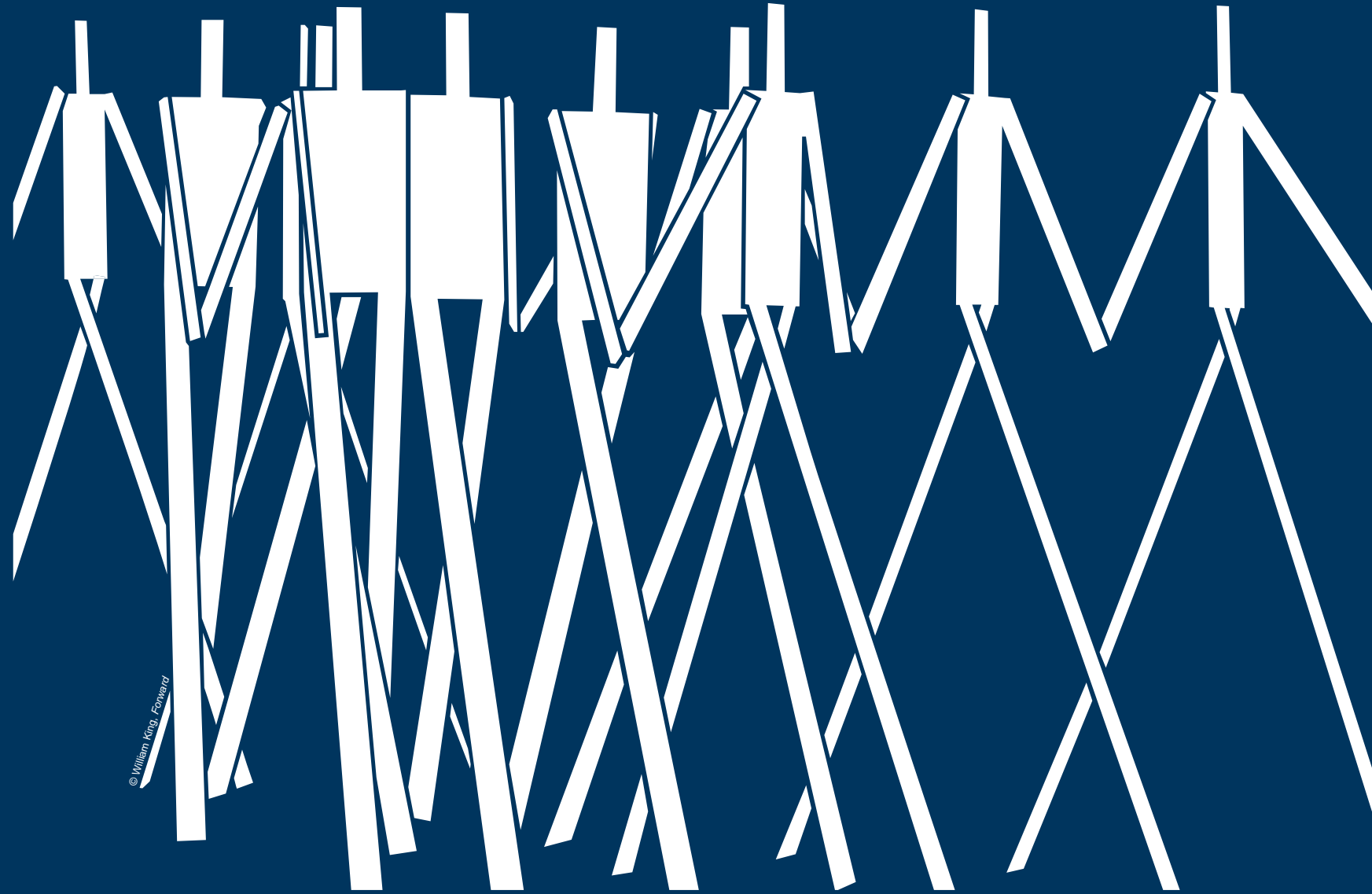
Business and Finance is an agile, forward thinking, effective partner in advancing the university's mission.

We value:

- Aesthetics
- Inclusion
- Integrity
- Innovation
- Excellence
- Stewardship

IOWA STATE UNIVERSITY

Vice President for Business & Finance



Iowa State University does not discriminate on the basis of race, color, age, religion, national origin, sexual orientation, gender identity, sex, marital status, disability, or status as a U.S. veteran. Inquiries can be directed to the Director of Equal Opportunity and Diversity, 3680 Beardshear Hall, (515) 294-7612.

Forward Thinking
2005-2010

Priorities

Four priority areas and accompanying goals have been identified for 2005-2010.

Facilities & Environment

Provide safe, attractive, and effective physical facilities and campus environment.

Goals

- Improve Iowa State University's physical environment.
- Lower facilities operating costs while retaining the quality of the physical assets.
- Provide maximum assurance that facilities and operations are safe and environmentally compliant.
- Document and implement Iowa State University priorities with respect to a "green" environment.
- Accomplish at least one high-impact landscape project per year to enhance the aesthetics of the campus environment.
- Provide information, data, and master-planning efforts to allow effective decision-making related to the built environment of Iowa State University.
- Develop business models that provide disciplined approaches to space allocation, deferred maintenance, and functional renewal of existing facilities.

Fiscal Management

Provide financial and business services that are ethical, efficient, and safeguard the university's assets.

Goals

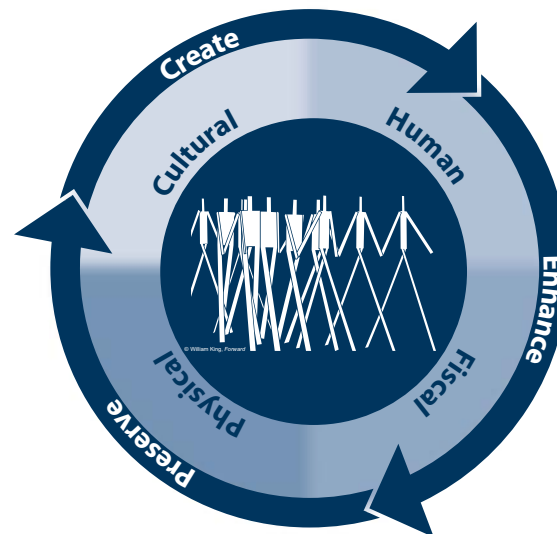
- Demonstrate accountability for funds of the university.
- Support changes in the budgeting processes that enable innovation, collaboration, and accountability.
- Provide training that promotes effective use of business systems and processes and compliance with university policies and procedures.
- Provide information that enables our customers to better manage their resources.
- Provide services that support technology transfer and entrepreneurial activities.
- Continually improve the efficiency of the university.
- Seek opportunities to partner with others to support the university's programs.

Human Capital

Provide services that enhance the university's human potential.

Goals

- Improve outreach and communication to promote strong and compelling interest in working at Iowa State University.
- Identify workforce interests and talents in evolving or prospective careers.
- Become the employer of choice by using creative job structuring, compensation, and strategies that assist employees in a balanced lifestyle.
- Ensure competitive compensation practices by establishing and publicizing the competitive benchmarks and the university's policies regarding its objectives.
- Establish and support annual Business and Finance employee recognition events.
- Establish and support a university-wide performance management model for all staff employees.
- Create a system of career advancement programs that allow success and advancement through various methodologies.
- Expand university-wide training and development programs.
- Develop and support awareness training for managers and supervisors regarding fairness, flexibility, valuing and utilizing differences, managing conflict, and expressing appreciation.



Cultural Arts

Provide experiences and events that enrich the life of the university and the community it serves.

Goals

- Provide learning and working experiences in the visual and performing arts that strengthen critical thinking skills, communication, and creative abilities.
- Create and present formal and informal national and internationally acclaimed arts programs that build campus education, socialization, and life-long relationship building.
- Partner with Student Affairs, the Memorial Union, Reiman Gardens, and others to coordinate cultural arts programs and offerings to Iowa State University students.
- Coordinate booking and scheduling events and conferences that maximizes audiences and revenues.
- Promote the arts and town-gown relationships by cross-planning and promoting events with the City of Ames, Story County, and other cultural organizations.
- Conserve at least one major public art work annually.
- Maintain and preserve C.Y. Stephens and other Iowa State Center facilities as important architectural structures and facilities for the cultural arts and university events.
- Present events and programs in support of Iowa State University's 150th Anniversary commemoration.
- Develop web-based access and teaching aids supporting visual learning.
- Open the Christian Petersen Art Museum and associated visual learning programs in 2007.
- Improve ADA accessibility in the Iowa State Center.
- Expand private philanthropy and enhanced revenue sources to sustain, develop, and present the cultural arts.
- Support creation of the Iowa Public Radio Network.

www.ats.iastate.edu/vpbf/vpbfweb/stratplan.pdf

IOWA STATE UNIVERSITY
Forward thinking.