

## Who We Are

Business Services  
 Controller's Department  
 Environmental Health & Safety  
 Facilities Planning & Management  
 Human Resource Services  
 Iowa State Center  
 Public Safety  
 Reiman Gardens  
 Trademark Licensing  
 Treasurer's Office  
 University Museums

## Mission

*Create, preserve, and enhance the cultural, fiscal, human, and physical environments that support the university in making Iowa and the world a better place.*

### We accomplish our mission by continuously:

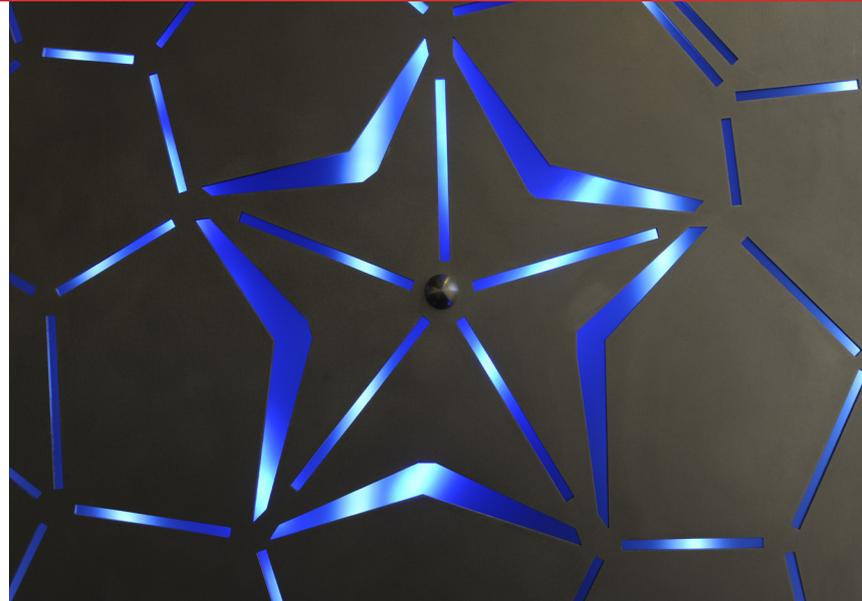
- Focusing on our customers
- Valuing our people
- Improving our processes
- Connecting with our communities

## Vision

*Business and Finance is an agile, forward thinking, effective partner in advancing the university's mission.*

### We value:

- Aesthetics
- Inclusion
- Integrity
- Innovation
- Excellence
- Stewardship



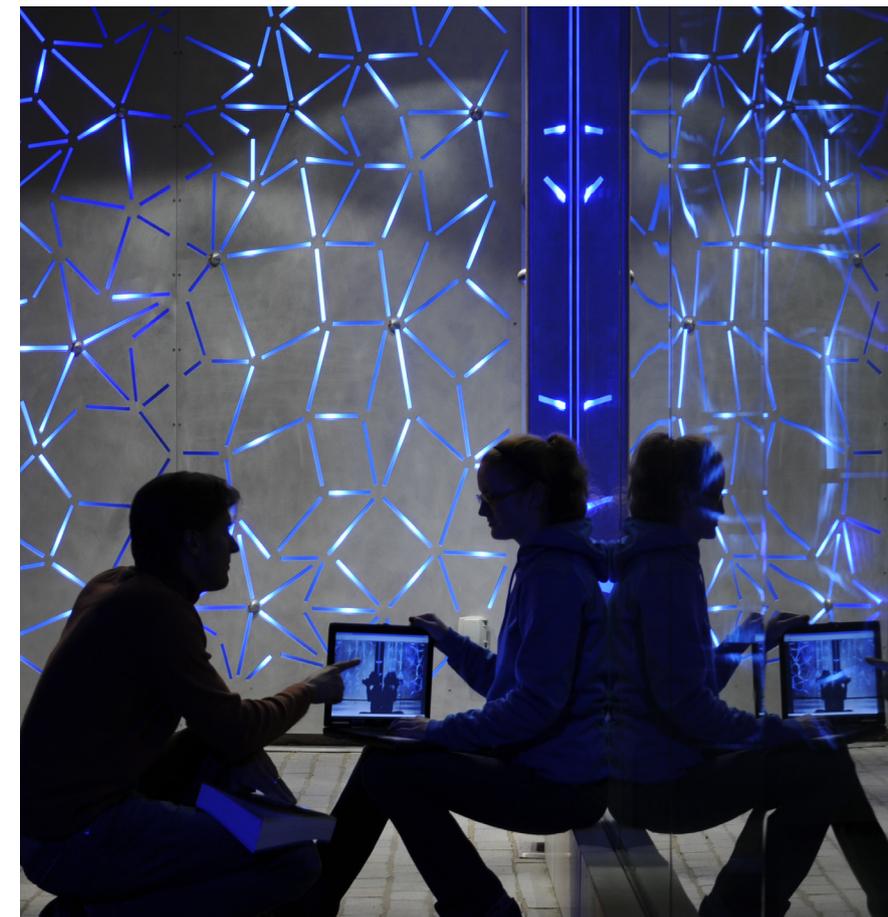
Public work of art: *e+l+e+m+e+n+t+a+l*  
 Created by Norie Sato in 2010  
 Major funding provided by Dr. Richard Forsythe  
 An Iowa Art in State Buildings Project for the Chemistry Department at Hach Hall.  
 In the Art on Campus Collection, University Museums.  
 Photography by Bob Elbert. ©2010

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## Vice President for Business & Finance

**2010 – 2015  
 Strategic Plan**



# Priorities

Five priority areas and accompanying goals are identified for 2010-2015.

## Facilities and Environment

*Provide safe, attractive, effective, sustainable facilities and campus environment.*

### Goals

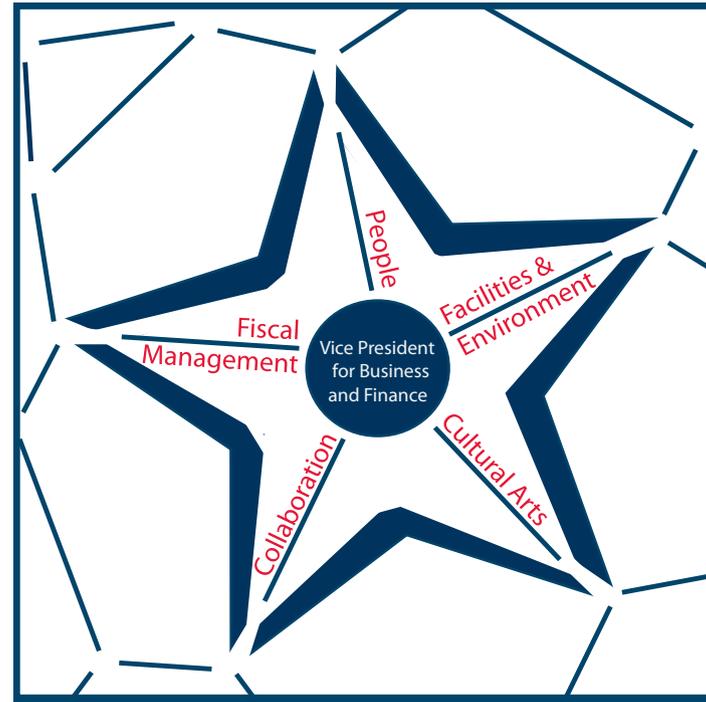
- Provide a high quality campus environment and infrastructure to support the university mission.
- Provide information, data, and master-planning efforts to allow effective decision-making.
- Enhance and expand systematic approaches to develop, operate, and maintain facilities.
- Provide services that promote a safe, comfortable, and secure campus environment.
- Implement sustainable strategies that promote Iowa State University as an environmental leader.
- Foster a culture of shared participation and ownership of facilities.

## People

*Promote an environment and provide services that enhance and diversify the university's human resources.*

### Goals

- Utilize contemporary methods to attract diverse and outstanding people.
- Provide guidance and alternatives to foster a culture of work life balance.
- Pursue competitive compensation and job structuring.
- Develop tools and strengthen professional development opportunities for employees.
- Guide and support managers and supervisors in personnel management.
- Provide experiential learning opportunities for students.
- Determine and maintain core staffing levels necessary to support the university's mission.



## Fiscal Management

*Provide financial and business services that are ethical, efficient, and safeguard the university's assets.*

### Goals

- Manage risks and demonstrate accountability for university assets.
- Provide business systems, processes and training that promote compliance with applicable policies, procedures, and regulations.
- Enhance availability and provide information that enables our customers to better manage their resources.
- Implement enhanced administrative systems and associated processes, including Quali.
- Develop and strengthen business processes to support the planned growth in research, international programs and entrepreneurial activities.
- Provide efficient, value-added services that maximize university resources.
- Incorporate life cycle and total cost principles in making strategic decisions.
- Generate revenue sufficient to support core Business and Finance operations.

## Cultural Arts

*Provide experiences, scholarships, events, and venues that educate and enrich the university and its local and state-wide constituents.*

### Goals

- Provide aesthetic experiences that strengthen an individual's critical thinking, communication, and creative skills.
- Provide nationally and internationally acclaimed cultural arts experiences that strengthen life-long understanding and appreciation of the arts and develop new audiences.
- Maintain, preserve, and renovate university cultural institutions, including the Iowa State Center.
- Create a collaborative business process that includes entrepreneurial activities supporting planned growth of the cultural arts at Iowa State University.
- Provide opportunities to students, members, volunteers, and patrons that engage them in the missions of the cultural art organizations.
- Provide youth with their initial Iowa State University experience through the cultural arts that helps develop an affinity for the institution.

## Collaboration

*Promote collaboration with internal and external entities to facilitate efficiencies, savings, and enduring successes.*

### Goals

- Enhance cooperative efforts with Regent institutions and state agencies to increase efficiency and productivity.
- Partner with all university units and provide assistance for their continued success.
- Support town and gown/community collaborative activities and relationships, including support of campus town revitalization efforts.
- Identify best practices and benchmark programs, processes, and procedures with peer institutions.
- Collaborate and actively participate to build and implement system solutions such as Quali.
- Collaborate in the development of enterprise risk management strategies.
- Support the transition of Iowa Public Radio into a statewide network.